

REP: TEL# 215-564-1206 FAX# 215 564 1103

CREDIT ADVISORY: AGENCY CREDIT RISK !!!
HARRIS REPORT FROM REP AUG7/12 15.04
ORDER WORKSHEET **CHANGES** *** WPXI-TV ***

REP HEADLINE# 6262893 TRF# 325449
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL: SPTS:
8	A		1000A-500P	30		\$800.00	8/7	8/10	2		TU-F	2

PROGRAM : OLYMPIC DAYTIME
RA35+ : 4.0
ORD COM1: OLYMPIC DAYTIME - PRGM CORRECTION
ORD COM2: SPOTS ARE BOOKED - MB
THIS IS A MAKE-GOOD FOR AUG7 ON LINE-1 FOR 2 SPOTS/WK

4	S		600A-900A	30		\$600.00	8/7	8/10	0		TU-F	0
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PROGRAM : OLY TODAY
RA35+ : 5.0
CON COM1: OLY TODAY

9	A		700A-900A	30		\$600.00	8/7	8/10	4		TU-F	4
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PROGRAM : TODAY SHOW
RA35+ : 5.0
ORD COM1: TODAY SHOW - TP CORRECTION
ORD COM2: SPOTS ARE BOOKED - MB
THIS IS A MAKE-GOOD FOR AUG7 ON LINE-4 FOR 4 SPOTS/WK

5	S		800P-1100P	30		\$9,000.00	8/7	8/10	0		TU-W,F	0
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PROGRAM : OLYMPICS
RA35+ : 17.4
CON COM1: OLYMPICS

10	A		800P-1200M	30		\$9,000.00	8/7	8/10	1		TU-W,F	1
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PROGRAM : OLYMPIC PRIME
RA35+ : 17.4
ORD COM1: OLYMPIC PRIME - TP CORRECTION
ORD COM2: SPOT IS BOOKED - MB
THIS IS A MAKE-GOOD FOR AUG7 ON LINE-5 FOR 1 SPOT/WK

7	S		600A-900A	30		\$600.00	8/13	8/13	0		MON	0
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PROGRAM : OLY TODAY

11	A		700A-900A	30		\$600.00	8/13	8/13	1		MON	1
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PROGRAM : TODAY SHOW
ORD COM1: TODAY SHOW - TP CORRECTION
ORD COM2: SPOT IS BOOKED - MB
THIS IS A MAKE-GOOD FOR AUG13 ON LINE-7 FOR 1 SPOT/WK

REP HEADLINE# 6262893 TRF# 325449 REP: TEL# 215-564-1206 FAX# 215 564 1103
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP AUG7/12 15.04
 *** WPXI-TV *** **CHANGES**

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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STATION MAKEGOOD OFFERS:

M1	OK'D	BUY#1	MISSED: TU-F/1000A-500P OFFER: TU-F/1000A-500P CMT: OLYMPIC DAYTIME - PRGM CORRECTION CMT: SPOTS ARE BOOKED - MB				AUG7 (2/WK) AUG7 (2/WK)		30S 30S	\$800.00 \$800.00	(AUG3/12) PLS ADVISE.	
M2	OK'D	BUY#4	MISSED: TU-F/600A-900A OFFER: TU-F/700A-900A CMT: TODAY SHOW - TP CORRECTION CMT: SPOTS ARE BOOKED - MB				AUG7 (4/WK) AUG7 (4/WK)		30S 30S	\$600.00 \$600.00	(AUG3/12) PLS ADVISE.	
M3	OK'D	BUY#5	MISSED: TU-W,F/800P-1100P OFFER: TU-W,F/800P-1200M CMT: OLYMPIC PRIME - TP CORRECTION CMT: SPOT IS BOOKED - MB				AUG7 AUG7		30S 30S	\$9,000.00 \$9,000.00	(AUG3/12) PLS ADVISE.	
M4	OK'D	BUY#7	MISSED: MON/600A-900A OFFER: MON/700A-900A CMT: TODAY SHOW - TP CORRECTION CMT: SPOT IS BOOKED -MB				AUG13 AUG13		30S 30S	\$600.00 \$600.00	(AUG3/12) PLS ADVISE.	

AUG/12 19200.00

CONTRACT TOTAL 19200.00
 TOTAL SPOTS 15



MARKET TOTALS \$64,000 WPXI 30% KDKA 34% WTAE 36% WPGH 0% CABL 0% WPCW 0% WPMY 0%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6262893 TRF# 325449 REP: TEL# 215-564-1206 FAX# 215 564 1103
\$\$\$ APPROVED ORIGINAL REV#0 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM STATION AUG3/12 15.13
*** WPXI-TV ***

ADV # 015776 ADV. NAME POLI/T SMITH/R/SEN/PA REP.# OFF.# 18 SALESMAN #
AGY # 2056 AGY. NAME SRCP MEDIA, INC. BUYER NAME BETSY VONDERHEID
201 N. UNION STREET, SUITE 200 SALES PRSN WA- CHERYL BLAIR
ALEXANDRIA, VA 22314

ORDER # CONTRACT # 6262893 CLASS: NATL. LOCAL REGIONAL
PRDCT TOM SMITH 8/07 EST#191 COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES AUG7/12 AUG13/12 WK-1
CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG3/12 15.13

REP: TO NSM/NSA
FR LINDSEY FOR CHERYL
NEW ORDER
TTLS \$19,200
PLEASE CONFIRM, THANKS!

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

STATION MAKEGOOD OFFERS:

BUY#	UNRESL	BUY#	UNRESL	BUY#	UNRESL	BUY#	UNRESL
M1	UNRESL	BUY#1	M1	UNRESL	BUY#4	M2	UNRESL
MISSED: TU-F/1000A-500P AUG7 (2/WK)				MISSED: TU-F/600A-900A AUG7 (4/WK)			
OFFER: TU-F/1000A-500P AUG7 (2/WK)				OFFER: TU-F/700A-900A AUG7 (4/WK)			
CMT: OLYMPIC DAYTIME - PRGM CORRECTION				CMT: TODAY SHOW - TP CORRECTION			
CMT: SPOTS ARE BOOKED - MB				CMT: SPOTS ARE BOOKED - MB			
M3				M3			
MISSED: TU-W, F/800P-1100P AUG7				MISSED: TU-W, F/800P-1100P AUG7			
OFFER: TU-W, F/800P-1200M AUG7				OFFER: TU-W, F/800P-1200M AUG7			
CMT: OLYMPIC PRIME - TP CORRECTION				CMT: OLYMPIC PRIME - TP CORRECTION			
CMT: SPOT IS BOOKED - MB				CMT: SPOT IS BOOKED - MB			
M4				M4			
MISSED: MON/600A-900A AUG13				MISSED: MON/600A-900A AUG13			
OFFER: MON/700A-900A AUG13				OFFER: MON/700A-900A AUG13			
CMT: TODAY SHOW - TP CORRECTION				CMT: TODAY SHOW - TP CORRECTION			
CMT: SPOT IS BOOKED - MB				CMT: SPOT IS BOOKED - MB			

2009/10/12 \$